



September 4, 2005

BRAVO  
349 Wetherell St.  
Manchester, CT 06040

I wanted to write and let you know, again, how pleased we are with your products. As you're aware, we've been selling BRAVO through our clinic since October 2002. What you may not realize is that BRAVO is the only raw food that we sell. It is the food that I feed to my own animals, and it is the food that I, and the other 3 Smith Ridge veterinarians, recommend to our clients. Our clients are so happy with the results that we sell approximately 2,800 lbs. of BRAVO every month.

We routinely see animals at Smith Ridge with very severe chronic and/or degenerative diseases. Once these "tough cases" begin eating BRAVO, we often see dramatic, positive changes. For instance, after just a few weeks on BRAVO, many dogs who are admitted with severe skin lesions, start to heal and unhealthy coats are replaced by glossy, full coats. Owners of older dogs who switch to BRAVO regularly tell us that their arthritic, stiff pets - who have hardly been moving - suddenly begin to be physically playful and energetic. Since BRAVO products do not contain grains, they are ideal for dogs with cancer. Because carbohydrates ultimately "feed" cancers, modern nutritional advice recommends that animals with cancer be kept on a low carbohydrate diet - like BRAVO. The huge variety of proteins you offer ensures that the full spectrum of amino acids and nutrients are available to enhance the health of our patients. We can even use your "exotic meats" (buffalo, salmon, ostrich, venison, elk, duck, quail, and rabbit) to formulate "unique protein" diets for dogs with severe food allergies.

As a veterinarian, it is vital that I can depend on the quality of the foods I sell. The USDA-inspected meat and bones you use, and the fresh, wholesome nature of your BRAVO products have allowed my associates, staff and clients to have total comfort with your products. We also appreciate that you have different tiers of foods available such as, commercially-raised, naturally-raised, and certified organic. Finally, your new treat lines are simply superb.

Thank you for your outstanding service and high quality products lines.

Sincerely,

Martin Goldstein, DVM

